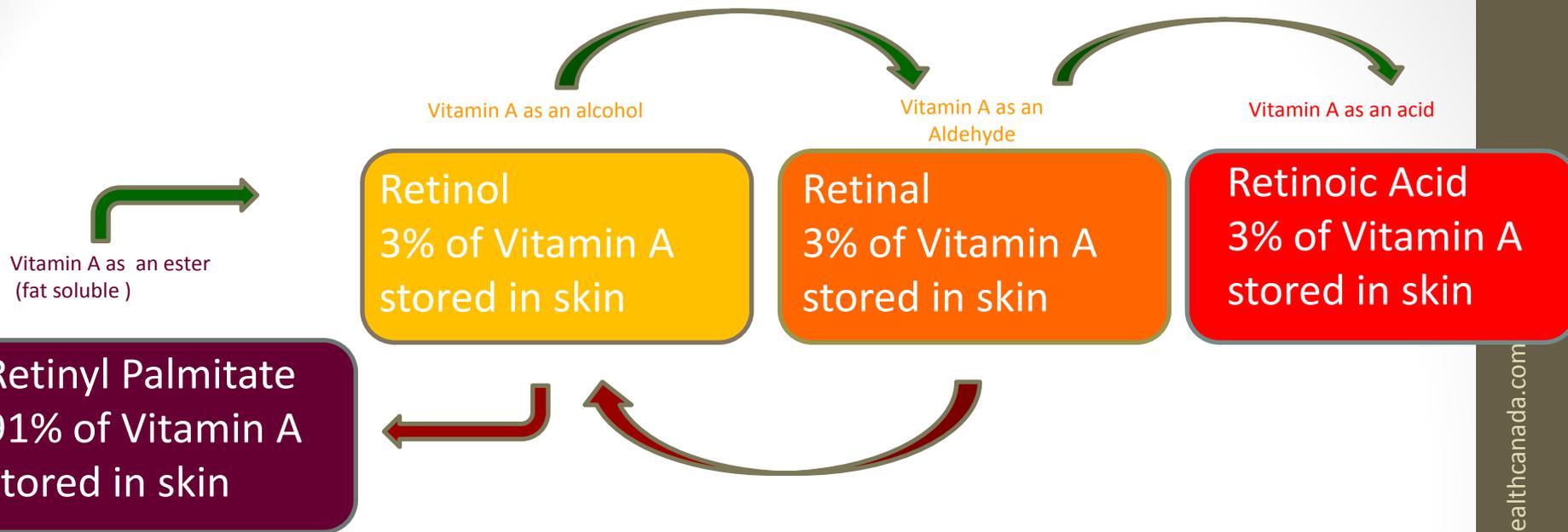


Vitamin A and how it converts in our skin



We store vitamin A in our skin cells almost exclusively as in an ester form as Retinyl Palmitate and sometimes Retinyl Acetate and Retinyl Propionate. These ester forms of Vitamin A can be gradually released through the above pathway way to become Retinoic acid.

If an excess amount of Retinol or Retinal accumulates then it will revert back to Retinyl Palmitate along the vitamin A pathway. The percentages above give the fixed ratios in our skin of how vitamin A is stored.

It doesn't matter which products are used topically, the body will convert it back to the above ratios i.e. topical Retinol converts back to Retinyl Palmitate. Therefore to increase the amount of Retinoic acid stored in your skin an increase in Retinyl Palmitate is required.

Retinyl Palmitate is the main form of vitamin A used in Environ® products, as it is less irritating and is the main form of storage already in our skins. Environ also uses Retinyl Acetate.

Topical Skincare

VISIBLE RESULTS...WITHOUT THE SIDE EFFECTS

Environ takes a different approach. Our skincare philosophy is to

- (1) minimize potential reactions via bio-mimetic formulations
- (2) enhance the skin's ability to absorb active ingredients without damaging the epidermis
- (3) create a nourishing environment that restores a healthy-looking complexion and diminishes the visible signs of aging.

The Environ unique step-up system of active moisturizers gradually acclimates skin to increasing intensities of vitamins and active ingredients. All patients start on level 1 and step up to the next level every 2 to 4 months. The system reduces the risk of skin reactions and irritation so that the only side effect the patient experiences is increasingly radiant skin



Before



After

A COMPREHENSIVE SPECTRUM OF ACTIVE INGREDIENTS Environ formulates its skincare based on a deep understanding of the skin and solid scientific evidence – not trends or secret complexes. Our products contain a wide spectrum of clinically-proven, active ingredients to address a patient's skincare needs and concerns via multiple methods and pathways



Clinical Results AVST



Before



4 years later



5 years later

The Advanced Vitamin Skin Therapy or AVST™ Range from Environ® Skin Care evolved for use in skin at any age, or in any condition in contemporary environments. Beauty therapy is no longer a field of feel-good applications as its primary aim, but aims to protect, restore and assist the skin to mobilise its innate ability to repair and maintain itself. Environ AVST is the leader in this new exciting skin care philosophy.

The combination of Vitamin A, powerful antioxidants and flavonoids may help to restore skin cells which would result in a more youthful complexion with a smoother texture and a radiant, healthy glow.

The creams are produced in five varying strengths of vitamin A and C. All of the products contain antioxidants, flavonoids, penetrant enhancers and AVST 3, 4 & 5 contain peptides to promote collagen and elastin formation. For the best, long-term benefits follow the sequence of these strengths. This will enable your skin to become accustomed to the progressive strengths of the active ingredients in the formulae while gaining maximum long-term benefits and avoiding potential retinoid reactions.

A BEAUTIFUL SKIN FOR A LIFETIME